Welcome
What is the same and what has changed since the 2014 conference? We have a new administration whose healthcare and innovation agenda is still becoming clear. However, value, innovation, and patient access are expected to remain key areas of concern, rendering meaningful patient engagement more necessary in cancer research and delivery.

Speaker:
Edward Abrahams, Ph.D., President, Personalized Medicine Coalition

Panel I: Patient Introductory Discussion: Patient Perspectives: Patient-Centered Care
The field of oncology has experienced a boom of innovation, in terms of tools and medicines available to treat cancer, while simultaneously having to ensure patients have access to high-value oncology care. This patient-focused panel will explore the challenges and opportunities patients with cancer face at this quickly evolving intersection. Patients will discuss how they understand value in cancer care, what outcomes matter most to them as individuals, and what questions they hope both the panelists and oncology community at-large will address. We hope to infuse the topics brought forward in this panel throughout the conference panels, and bring the panel back at the end of the day for their reactions.

Moderator: Patricia Goldsmith, Chief Executive Officer, CancerCare

Speakers:
Stephanie Haney, Patient Advocate; Lung Cancer Patient
Wanda Lucas, Co-leader, Georgetown University Breast Cancer Patient Advocacy Group; Breast Cancer Survivor
Richard Dickens, M.S., L.C.S.W.-R., Director of Client Advocacy, CancerCare; Follicular Lymphoma Survivor
Wendy Harpham, M.D.; Non-Hodgkin’s Lymphoma Survivor

Panel II: Incorporating Patient-Driven Value Measures Into Oncology
This panel will synthesize how patients define and understand value, and elucidate how stakeholders, including physicians, payers and the biopharmaceutical industry, can apply this information to the identification and collection of outcomes data that matter to patients.

Moderator: Invited, pending confirmation

Speakers:
James Hillard, M.D.; Stomach Cancer Patient
Roy Beveridge, M.D., Senior Vice President and Chief Medical Officer, Humana
Lee Schwartzberg, M.D., F.A.C.P., Executive Director, West Cancer Center
Spotlight: Partnering to Deliver High-Value Care for Patients
Brought to you by PhRMA’s Value Collaborative

This discussion aims to encourage stakeholders from the community to partners on innovative approaches to support the delivery of high-value care, from value-based contracting, to value assessment, to quality measurement. This spotlight will bring together executives from the biopharmaceutical, payer, and diagnostics industry to discuss why partnerships deliver better value for patients, what collaborative strategies improve value, and how other executives can operationalize similar strategies to support high-quality patient care.

Moderator and Speakers: Invited, pending confirmation

Luncheon Keynote: Innovation and Hard-to-Treat Cancers
Patients prize innovation, and a healthcare landscape without it would look very different for patients. A patient speaker will give us insights into his/her perspective on his/her cancer diagnosis and treatment, how medical innovation has affected their life, and the need to support access to much-needed medicines.

Speakers: Invited, pending confirmation

Panel III: Supporting Evidence-Based Decision-Making at the Point of Care
Stakeholders are increasingly seeking ways to improve health outcomes for cancer patients, while simultaneously making oncology care more efficient. Cancer care is also becoming increasingly personalized. Today, the delivery of high-value, personalized oncology care requires that the healthcare provider, patient, and payer have access to and can interpret massive amounts of data, which are not yet provided in easily used ways. Clinical decision-support tools, which can help identify the right treatment for the right patient, at the right time, have the potential to promote individualized, high-quality care while lowering costs, if well-designed and used appropriately. This panel will give a brief overview of the types of tools currently in use, and explore the benefits of these tools, where gaps exist, and move toward consensus on how can we optimize these tools to support decision-making in the clinic.

Moderator: Richard Schilsky, M.D., F.A.S.C.O., F.A.C.P., Chief Medical Officer, American Society of Clinical Oncology

Speakers: Invited, pending confirmations

Panel IV: Patient Closing Discussion: Patient Perspectives: Moving Forward?
The panel will react to the themes discussed throughout the day

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Wendy Harpham, M.D., Physician; Non-Hodgkin’s Lymphoma Survivor

Closing Remarks & Networking Reception

Co-hosted by: